

New EES at Dhubri

The service initiatives in Assam got a shot in the arm with an EES (Eicher Express Service) - The Assam Automobile Workshop - becoming operational at Dhubri (Lower Assam). Amamath Bandhopadhyay, Regional Service Head, Eicher Motors inaugurated the EES on 8th October in the presence of customers, channel partners and other invitees.



Yogesh Tomar flags off the Mobile Service Van.



Mr Sanjay Barooah of Goodwill Motors, Guwahati, Mr Sudhir Paul and others look on as A.Bandopadhyay inaugurates the EES.

Dhubri is strategically located on NH-31 and the new EES can effectively provide service to vehicles plying between Guwahati and Coochbehar.

Mr Sudhir K Paul, promoter of The Assam Automobile Workshop, is having vast experience in the automobile business. We wish him all success in his new venture.

